



# City of Rochester, New Hampshire

## *Parking Review Group*

### Parking Review Group

September 1, 2022

Cocheco Conference Room- 33 Wakefield Street

#### **Members Present**

Tim Fontneau – Chairman/City Councilor  
Michael Bezanson – Dept of Public Works  
Ryan O'Connor – Senior Planner  
Mike Scala – Economic Development  
Shanna B. Saunders – Director of Planning  
Andrew Swanberry – Police Dept  
Keith Fitts – Planning Board

#### **Members Absent**

Ralph DiBernardo – JetPack Comics  
Marc Saxby – Collectiques  
Kris Ebbeson – Riverstones Framing  
Todd Radic – Skeletone Records

#### **I. Call to Order**

Tim Fontneau called the meeting to order at 4:04 p.m.

#### **II. Roll Call**

Ryan O'Connor conducted roll call.

#### **III. Approval of minutes June 9, 2022 and June 23, 2022**

Minutes will be reviewed prior to next meeting for approval.

#### **IV. Review the results of the outreach**

S. Saunders reviewed the results of the survey so far. The survey has been posted up on our website and a Press release has been distributed calling attention to the survey.

#### **V. Draft/Design Public Outreach Meeting**



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There was discussion about having staff design a small countertop “poster” with a QR code to bring attention to the survey. T. Radict might be able to help distribute these to Downtown businesses.

There was discussion about the types of outreach that the group could do. Downtown tactical urbanism was discussed. DPW might have designs for head-in parking plans for the downtown they can share.

The group decided to do a table at a Porchfest that PRG members could man and ask destination visitors questions from the survey. Ryan and Shanna can help out but would look for other PRG Members to help cover, as well.

The group decided that for a large scale public event they would do a Poster Session type of format. This means a number of posters are developed and attended by PRG members. As folks came in through the meeting they would be directed from poster to poster to allow for small group discussions about the posters. PRG members would take notes of the discussions and the posters would be interactive so participants could vote somehow on each poster. The date of October 13<sup>th</sup> was thrown out as a possible date (this has since changed).

M. Scala brought up looking at monetizing DT and if the group might want him to get started on a study looking at this now or not until after the public input was completed. The group felt they had enough input from the public input to warrant moving forward on this sooner rather than later.

M. Bezanson reviewed the public parking data layer DPW is creating. This would be a great thing to present to the Council.

The next PRG meeting was discussed for September 21 where draft posters would be discussed. The City manager was hoping the PRG could present an update to Council at the October 18<sup>th</sup> Council meeting.

Mr. Fontneau adjourned the meeting at 5:12 p.m.